

County Executive's Report June 8, 2015

Woody discussed with Commission the following items:

1. Centralized County Planner: As has been reported previously and mentioned in the commission 2016 budget work session, the 2016 budget creates a centralized county planning department. Two (2) employees from GIS under the Property Assessor supervision would be transferred to supervision of the county executive. The current planning contract with the East Tennessee Development District would not be renewed and the proceeds would be used to hire a planner. The city governments would be given the opportunity to contract with the county instead of the Development District. The financial risk would be the county hiring a full-time planner and cities not contracting with the county. Woody indicated that the planner would not be hired immediately, thus minimizing the risk. The question posed to the county would be whether the department should start July 1, 2015 or after adoption of the budget.
2. Swan Pond Sports Complex: As also previously discussed, the county has given authority to the county executive to accept the SPSC under a license with TVA; however, additional funds would be needed to manage the eight (8) acres of sod and the additional 70 acres of the recreation area. Woody wanted to make the commission aware of the budget increase in 2016 for part-time labor and indicated that the license would take place within several weeks to months.
3. Woody asked Roane Alliance President Wade Creswell to submit a report and update the commission on the Alliance Green Team Strategic Plan. (see attached)

The Roane Alliance Green Team Strategic Plan
Goal - To make Roane County the cleanest county in Tennessee

| | | Goals | | Strategies | | Responsible Party |
|----------------------|---|---|---|---|--|--|
| Litter Pickup | 1 | Establish volunteer core | 1 | Use TN Scholars and TN Promise students for special events | | Jason Fishel & Allen Lutz |
| | | | 2 | The Roane Alliance and Highway Dept. jointly publicize Adopt-A-Highway program | | Teresa Jackson / Volunteer Coordinator & Derek Henderson |
| | | | 3 | Highway Dept. has agreed to track all road adoptions throughout the county, including cities | | Derek Henderson |
| | | | 4 | Engage community group/H.O.A's/churches etc., for events and ongoing efforts | | Teresa Jackson / Volunteer Coordinator |
| | | | | | | |
| | 2 | Establish communication hub | 1 | Create facebook group and page and promote its growth | | Teresa Jackson / Pam May |
| | | | 2 | Monthly press release with data provided by Highway Dept., Inmate pick-up program, Michael Dunn Center, including events and spotlights | | Derek Henderson / Rick Baker / Melanie Harmon |
| | | | 3 | Recruit and utilize Volunteer Coordinator to coordinate and follow-up | | Teresa Jackson |
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| | 3 | Year long continuous pick-up program | 1 | 6 special events per year-coordinate with multiple groups (Highway Dept. etc) | | Teresa Jackson |
| | | | 2 | Expand Adopt-a-Highway Program to include Road / Area | | RCHW/Derek Henderson |
| | | | 3 | Create bumper stickers and door clings promoting Roane County as a park environment | | Pam May |
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| Education | 1 | Declare Roane County a park environment | 1 | Create sign program | | Wade Creswell |
| | | | 2 | Engage elected officials and appropriate agencies to gain buy-in to treat all of Roane County as if it was a park | | Wade Creswell / Teresa Jackson |
| | | | 3 | Create bumper stickers and door clings promoting Roane County as a park environment | | Pam May / Teresa Jackson |

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| | 2 | Engage public officials in creative litter control methods | 1 | Engage codes enforcement officer in clean contractor sites | Bob Giltname |
| | | | 2 | Develop clean contractor program | Wade Creswell / Bob Giltname |
| | | | 3 | Roane County Clerk - give garbage bags for car when tags are renewed | Brian Matthews / Derek Henderson |
| | | | 4 | Engage utilities to promote Green Team efforts on bill and pick up when working in field and utilize clean sub-contractors | Teresa Jackson |
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| | 3 | Raise awareness of problem including regular demonstrations | 1 | Utilize all press and media, including social media, for spotlights on problem areas | Teri Likens |
| | | | 2 | Engage points of contacts within law enforcement community to identify worst areas | Rick Baker / Brad Daugherty |
| | | | 3 | Adoption of resolution of all cities county and school board to support the Green Team initiatives | Wade Creswell / Teresa Jackson |
| | | | 4 | Create, distribute and utilize litter free event signage | Brian Matthews / Derek Henderson |
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| Enforcement | 1 | Follow up on violations | 1 | Court offering litter pick-up opportunities instead of or coupled with fees as community service | Rick Baker |
| | | | 2 | Communications from volunteers to violators and positive postcards to groups or individuals | Teresa Jackson / Volunteer Coordinator |
| | | | 3 | Communications to Adopt-a-Highway inactive volunteer groups | Teresa Jackson / Volunteer Coordinator |
| | | | 4 | Volunteer coordinator in regular contact with all appropriate agencies to plan pick-up areas for time-day-week etc. Utilize all available county resources to provide safety for all litter pick-up events | Teresa Jackson / Volunteer Coordinator |

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| | | | 5 | Create resource of all appropriate numbers to call to report incidents of littering | | Teresa Jackson |
| | 2 | Seek funds for full-time litter control officer | 1 | Sustainability Officer and Volunteer Coordinator seek grant funds on periodic basis | | Teresa Jackson / Volunteer Coordinator |