

THE ROANE ALLIANCE

ANNUAL REPORT

2022

A UNIFIED DRIVE.
A UNITED FORCE.



THE ROANE ALLIANCE MISSION

Our mission is to create an environment and unified voice that promotes job creation, economic development, enhanced quality of life and education & workforce development across Roane County.

A Unified Drive. A United Force. Through the Industrial Development Board, the Visitors Bureau, Roane Chamber, and programs such as Education Matters and Retire Roane we work to represent the best Roane County has to offer businesses, citizens and travelers.



Justin Snow

INTERIM PRESIDENT & CEO

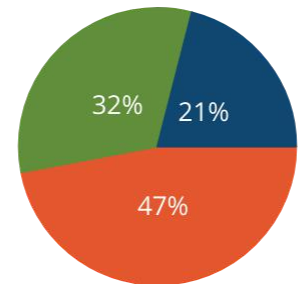


LETTER FROM THE PRESIDENT

2022 was most certainly a unique year, as this was a year of many "firsts". The Tennessee Association of Community Leaders (TACL) conference travels to a new County in Tennessee every year and this year Roane County hosted the conference for the very first time. Also, as a way to honor existing businesses with something new to celebrate, The Roane Chamber held its first ribbon-tying event on November 8th at Jamestowne Assisted Living.

As Roane County's economic development organization, I see a lot of positive momentum heading into 2023. As you will see in this Annual Report, our team remains committed and works tirelessly each and every day to bring a positive, lasting impact to our community. I have been with the Roane Alliance for nearly six years and in November I was appointed Interim President & CEO. As a whole, this is the most inexperienced team that I have been a part of while working at The Roane Alliance, but the "want to", the desire to learn, the drive to move the County forward, and the dedication and fight this team shows each day goes unmatched. And that's a team that I want to lead and be a part of. I'm excited to see all the great things this team accomplishes in 2023!

TRA Budget FY23



- Personnel
- Programs & Marketing
- Operations

ROANE COUNTY JOINT ECONOMIC AND COMMUNITY DEVELOPMENT BOARD (JECDB)

Established in 2001 by an interlocal agreement between the county and its municipalities, its purpose is to encourage all segments of the local community to communicate about economic development issues. The Alliance administers the Joint Economic and Community Development Board (JECDB), as well as other programs that affect the county's ability to qualify for state grants, like ThreeStar. Without this board in place, local governments can not qualify for any state grants. The JECDB, along with the Alliance board, meets once a quarter.

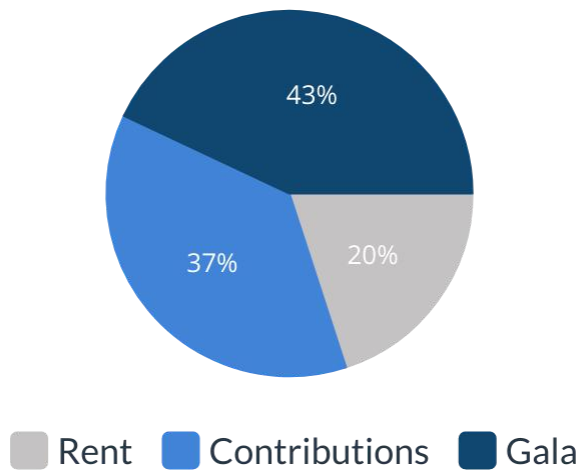
ABOUT THE ROANE ALLIANCE

The Roane Alliance is the economic development agency for Roane County. As the umbrella organization over the Roane County Industrial Development Board (IDB), Roane County Visitor's Bureau (RCVB) and Roane Chamber, it oversees the management and day-to-day operations for the entire team. The Alliance budget is funded through contributions, the Gala, and rent from each of the three partner organizations - IDB, Visitors Bureau, and Chamber. Fundraising is more than 75% of the Roane Alliance's total budget, so annual support through contributions, sponsorships, and donations are critical to Roane County's growth and economic success. This annual report provides a snapshot of the Alliance's economic and community development efforts in 2022 that helped increase economic prosperity for the county and its residents. Pie charts showing the budget breakdown of each partner are provided below. For more information on the Roane Alliance visit www.roanealliance.org.

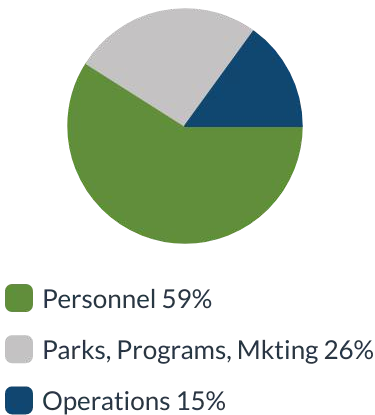
THANK YOU TO OUR 2022 ROANE ALLIANCE CONTRIBUTORS!!

City of Harriman
City of Kingston
City of Oak Ridge
City of Rockwood
CNS Y-12
EnergySolutions
Harriman Utility Board
Julian Ahler
Oak Ridge Utility District
East Tennessee Economic Council
RC Board of Education
Roane Medical Center
UCOR
UT Battelle/ORNL
Youth Opportunity Investments

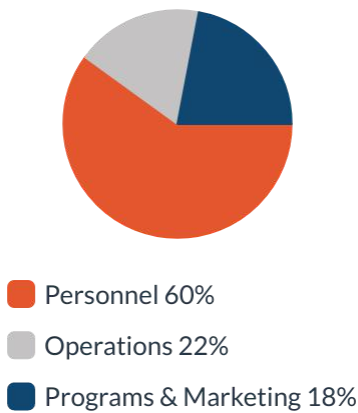
TRA Revenue Breakdown FY23



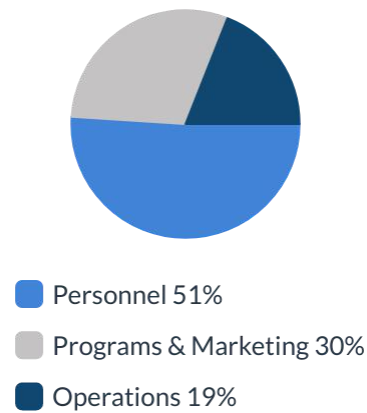
IDB Budget FY23



Chamber Budget FY23



VB Budget FY23



BUSINESS AWARDS & GRANT FUNDING

2022 BUSINESS AWARD WINNERS

The 2022 Business Award Winners were announced during the Roane Gala on the evening of May 6th. Congratulations to all the 2022 Award Winners!

Industry of the Year - Roane Specialized Services
Paul Cowell Distinguished Service - Steve and Elaine Patterson
Business of the Year - Duncan Family Automotive
Ambassador of the Year - Becky Gilbert
Woman of the Year - Sarah Harrison
Non-Profit of the Year - Michael Dunn Center
Paul Goldberg Young Professional - Tori May



MORE GRANT FUNDING SECURED IN 2022

The Roane Alliance applies for grants on behalf of the RCIDB, Chamber, and Visitors Bureau as they are available. Grants provide extra dollars annually for marketing, advertising, infrastructure, and more. This allows us to be more competitive, which is vital to a successful economic development program. In fact, one annual grant, the Tennessee Department of Tourist Development's (TDTD) Tourism Marketing Grant, almost doubles the Visitor's Bureau media marketing spend.

The TDTD announced in late 2020 that the Visitors Bureau would receive more than \$167,000 over the next five years for tourism marketing through the CARES Act. This grant funding has been used to help sponsor fishing tournaments, city events and numerous festivals throughout the County as well as billboard marketing efforts, just to name a few. Later in 2023, this funding will be utilized to kick off a brand new Tourism marketing campaign, revealing a new identity and branding message. This campaign will also result in a whole new set of print and digital marketing deliverables.

In August, a new marketing campaign for RCIDB was funded entirely through a \$50K ThreeStar grant administered by TNECD. The grant funding was utilized to create a strategic workforce development target marketing campaign in Roane County called "Move Where it Matters". More details on these projects, and many more, can be found on our website at RoaneAlliance.org/programs.



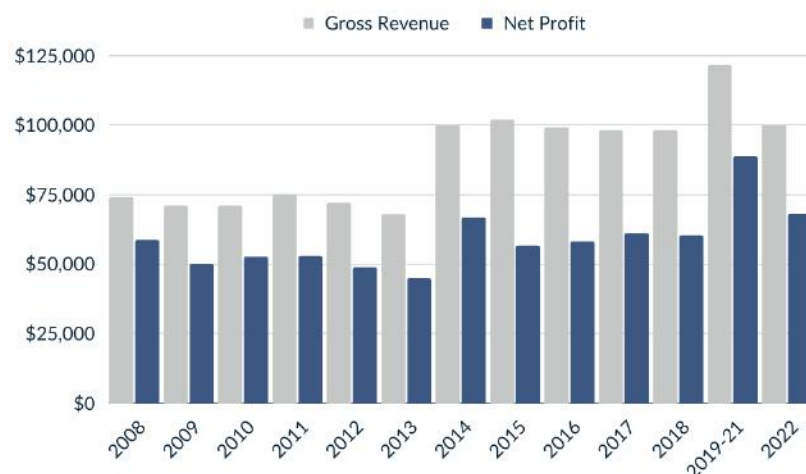
ROANE GALA



2022 ROANE GALA

The annual Roane Alliance Gala was held on May 6, 2022 and hosted over 450 people, making it the largest event of the year for Roane County. The Gala is held to celebrate Roane County's successes and as a fundraiser for the Alliance, funding nearly half of the operating budget annually. With these funds, the Alliance can continue to fulfill its mission. Plan to join us at the 2023 Roane Gala on April 28th. For more information visit www.roanealliance.org/gala.

GALA FUNDS: GROSS REVENUE & NET PROFIT



ROANE ALLIANCE GALA FUNDS RAISED

- Gross Revenue was \$99,970 - more than the average of the last 10 years, and 9% more than the budgeted goal.
- Net revenue was \$71,879, which was 24% more than the net revenue goal.
- Live auction proceeds were \$10,350, which is within a few dollars of the highest proceeds for the past 10 years (\$10,600 last year & \$10,275 in 2014).



2022 GALA SPONSORS

TITLE : EnergySolutions, ORUD, Griffin Insurance, Roane County Government, Coldwell Banker / Jim Henry Event Center

GOLD : Roane State Community College Foundation

SILVER : CNS-Y12, Earl Duff Subaru, Roane Central Utility District, Roane Medical Center, Teijin Carbon America, TVA Kingston Fossil Plant, UCOR

BRONZE : City of Harriman, City of Oak Ridge, City of Rockwood, CROET, Eddie's Body Shop, HUB, McLinc, Jerry Duncan Ford/Duncan Family Automotive, Omni Family of Services, OneBank, Perma-Fix, Roane Metals/Roane Transportation.



EMERGENCY RESPONSE TRAINING FACILITY (ERTF)

The ERTF received its Certificate of Occupancy on October 31, 2022. The building was delivered on time and under budget. This one-of-a-kind training facility will equip first responders with the necessary skills to respond to numerous, potentially high-hazard events. A ribbon cutting ceremony was held on January 9, 2023 to celebrate the grand opening of this facility.

ROCKY TOP COATINGS

In August 2022, Rocky Top Coatings purchased the Pegasus Technologies building in Roane Regional Business & Technology Park (RRBTP). The RCIDB has been working with the company for the past 2 years to find a suitable home within the park. To support their growth and expansion efforts, they purchased additional, adjacent land and have plans already approved to add 20,000 additional square feet onto the existing building.

SAM RAYBURN CUL DE SAC EXTENSION

In April 2022, the RCIDB was allocated \$750K in American Rescue Plan (ARP) money that will directly go towards the Sam Rayburn Cul De Sac Extension Project in RRBTP. The project will consist of extending road access and utilities that will help make the property more marketable to attract future industry to Roane County.

TF3 COMMERCIAL FUEL FACILITY

In October 2022, the RCIDB attended the groundbreaking ceremony for a new, cross-cutting TRISO-X Fuel Fabrication Facility in the Oak Ridge Horizon Center. Scheduled for commissioning and start-up as early as 2025, the TF3 is projected to generate more than 400 jobs to the Oak Ridge area and attract an investment of nearly \$300 million, building off investments to date of over \$75 million.

"You do an outstanding job and you are a great ambassador for the County.... The way your team represented Roane County today was top notch."

- from site consultant during Project Hydrafacial Site Visit in Roane County on September 23, 2022.

In May, the construction plans for the Roane Specialized Services (Roane Metals/Roane Transportation) expansion project were officially approved. Construction is in full swing for their new corporate office that will also feature a 50k sqft warehouse.

American Greenfuels Rockwood LLC, located in the Roane County Industrial Park (RCIP), started in October ramping up their employment with the goal to hire up to 50 employees. They are planning to invest over \$300M into the plant with new machinery and equipment that is critical in getting the plan to operate at full capacity. The RCIDB along with numerous local and state officials have all been involved in helping this project to fruition!

Sauter Timber, located in RCIP, purchased 2 additional acres of land behind their property to support their immediate growth and expansion efforts.

Secret City Spirits, the manufacturer of the highest quality vodka handmade in East TN, is the newest addition to the RCIP, acquiring the former Cumberland Services Group building in January 2022.

For more information on economic development in Roane County visit RoaneECD.com.

MARKETING



ANNUAL MARKETING PLAN

Marketing Roane County is one of the primary functions of the Alliance. This includes merch that is sold to visitors or handed out at events, like Get Outdoors! bottle koozies, WBL bobbers, and Soak In Roane totes and t-shirts. The Alliance's marketing plan is reviewed each year and updated for the new fiscal year, assessing current assets and target markets for any additions or changes. Marketing Plans, along with Strategic Plans and Programs of Work, are available at RoaneAlliance.org/plans.

MARKETING MATERIALS AVAILABLE:

Roane County Visitor's Guide, Get Out! Recreation Guide, Mastered What Matters, Industrial Recruiting Guide, Relocation Packages, Roane County Maps, Shopping & Dining Pad Maps, 9 Lakes Guide/Map, Long & Winding Road Motorcycle Mapguide, plus Roane County merch & flyers & brochures for attractions & member businesses.

WEBSITES & SOCIAL MEDIA IMPACT ROANE

The Roane Alliance websites and social media are two of our most important marketing tools. Many times, prospects have viewed our online presence long before we knew they were looking. These prospects will hopefully request information, of which 55 did in 2022. 78,000 people visited our websites in 2022, with 55% of those users visiting RoaneTourism.com. The tourism site received 18% more visitors than in 2021, indicating the continued success of tourism efforts in Roane County. Beyond our websites, we strive to reach a diverse audience by maintaining accounts on Facebook, Twitter, Instagram, and Youtube. Our followers increased to over 20,000 across all social media in 2022, and our pages reached nearly 230,000 people. The Roane Chamber's Instagram page reached 161% more people in 2022 than in 2021, and The Roane Alliance's Facebook reached 117% more people than in 2021.

PROMOTING ROANE AT THE WILSON COUNTY FAIR

The Wilson County-Tennessee State Fair in Lebanon debuted its Travel Tennessee exhibit in 2022. A barn near the fair entrance was dedicated to the exhibit, which boasted an individual display for each of Tennessee's 95 counties. The Roane Alliance led the project for Roane County's display, which provided information pamphlets for fair goers to take home. The fair, held in August, had a record number of 775,000+ attendees from 26 states and 16 countries. The Travel Tennessee exhibit will be an annual display at the fair, promoting Roane County to hundreds of thousands of people for years to come.

RETIRE ROANE

Roane County has been part of the Retire Tennessee program since 2008. Qualified leads are received from the State's attendance at Ideal Living Shows in the fall and winter. Our staff then reaches out to the leads and provides them with information about Roane County. Roane County is represented on RetireTennessee.org, which is heavily promoted by the state and receives hundreds of thousands of visits each year. The Roane Alliance continues to promote Roane as a top retirement destination. For more information on the Retire Roane program visit RetireRoane.com.



2022 DATA SNAPSHOT

Cap Ex Avg for all RFI

\$153M



Total Cap Ex Submitted
/ Qualified for

\$714M



Total Cap Ex Site 7
Site Visits

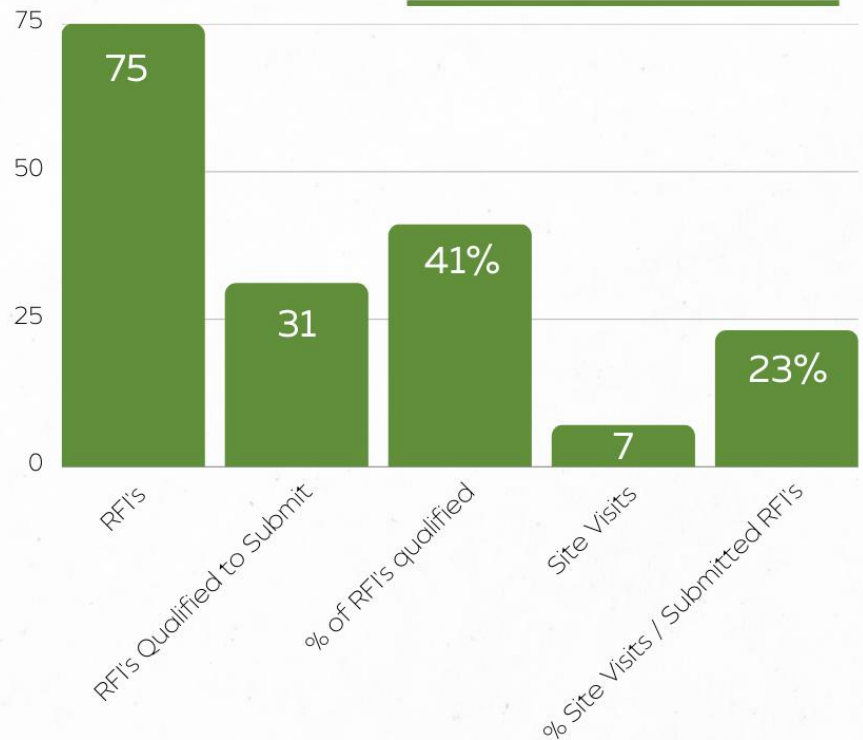
\$115M



Average Jobs per RFI

228

Economic Data



3 new tracts of land sold for \$53,500. That number grows to \$1.4M when you include the Jones Road Site which officially sold on June 17, 2022!

Marketing Data

Social Reach

229,082



Website Users

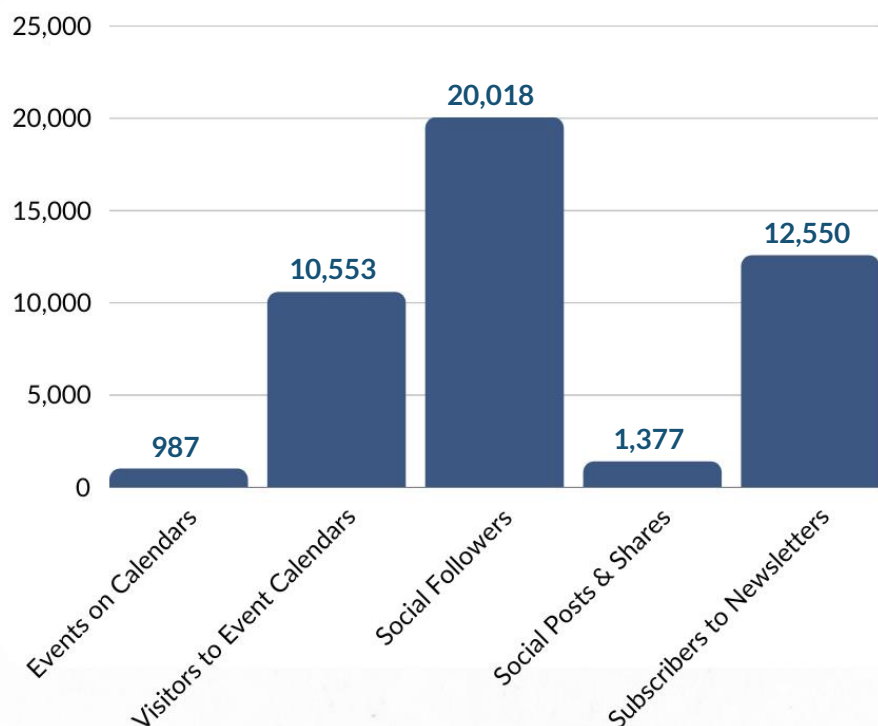
76,700



Total RFI's

130

(55 Tourism + 75 IDB)



53,992

Population (2021)



Population **grew by 1,004** over the last 5 years and is projected to **grow by 1,874** over the next 5 years.

\$55.6K

Median Household Income (2020)



Median household income is **\$9.4K below** the national median household income of \$65K.

20,964

Total Regional Employment



Jobs **grew by 1,390** over the last 5 years and are projected to **grow by 1,640** over the next 5 years.



Labor force **increased to 23,820** from 23,663 year over year (2022/2021)

Labor force participation rate is **53.35%** which is **higher** than the last 5 years' average 52.58 (2017-2021)

*Source: TVA, Emsi Q1 2022 Data Set, US Census Data, www.economicmodeling.com

NET JOB GROWTH - ROANE COUNTY

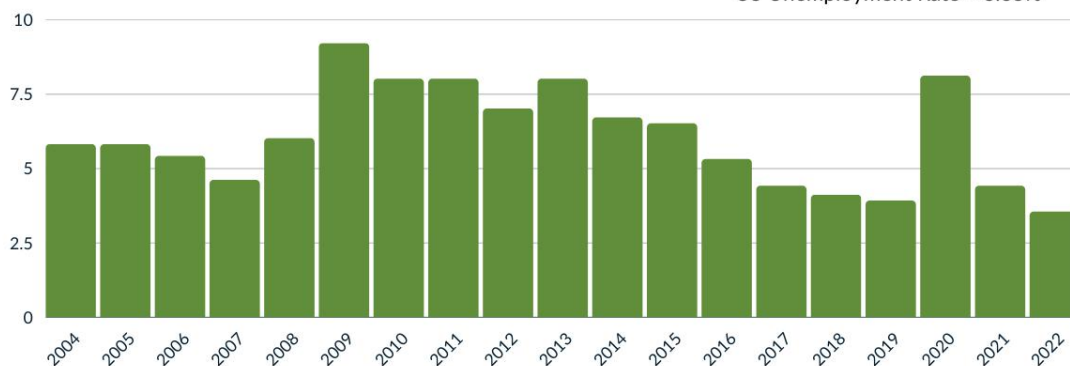
*Roane County now has 9 consecutive years of positive net job growth.



ROANE COUNTY UNEMPLOYMENT RATES

(Annual Average, %)

State Unemployment Rate = 3.46%
US Unemployment Rate = 3.65%



Source: Tennessee Department of Labor and Workforce Development; tn.gov/workforce

Unemployment rate for Roane County in 2022 was 3.53%, below the U.S Average of 3.65%. Also, the unemployment rate of 3.53% is lower than the last 5 years' average of 4.58% (2017-2021)

Roane County is a TNECD Three Star Community now for 34 consecutive years

Roane County is a TVA Silver Sustainable Community

Top 5 States Retiring to Roane County: #1 New York #2 California #3 Illinois #4 Wyoming #5 Florida

New Business Licenses- 341 (23.5% increase compared to 276 in 2021)

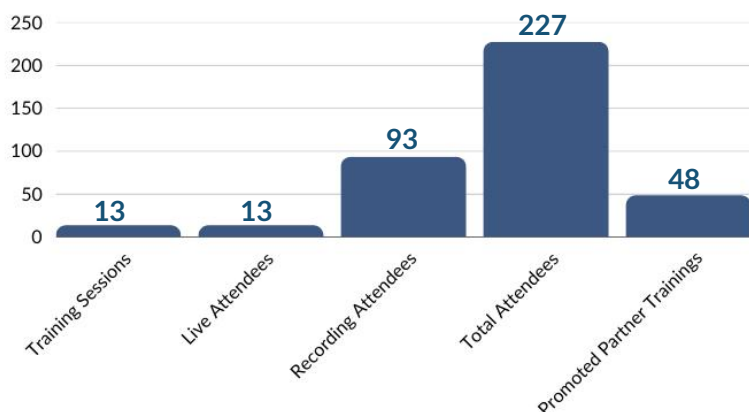
Average Property Tax- \$917 (down from \$933 in 2021)



CAREER DAY

The first Combined Roane County Schools Middle and High Schools Career Day was held on March 30, 2022. For the Combined Career Day, 51 businesses participated and approximately 950 students attended. Survey data collected from the participating businesses showed overall positive feedback on their experience at the Combined Career Day. The second Combined Career Day is scheduled for March 30, 2023.

PROFESSIONAL DEVELOPMENT



- A more than 60% increase in attendees over last year.
- View current trainings at roanealliance.org/programs/professional-development

ROANE COUNTY TN SCHOLARS

In 2022, 65 Roane County Seniors graduated as TN Scholars representing 15.9% of the graduating class. Six TN Scholars were awarded \$200 academic/work scholarships. The Roane County United Way supports the Roane County TN Scholars with a grant. Since starting the program in 2007, Roane County has had 1,745 TN Scholar Graduates. The number of TN Scholars has declined during the three "pandemic" years. We expect that trend to change in 2023.



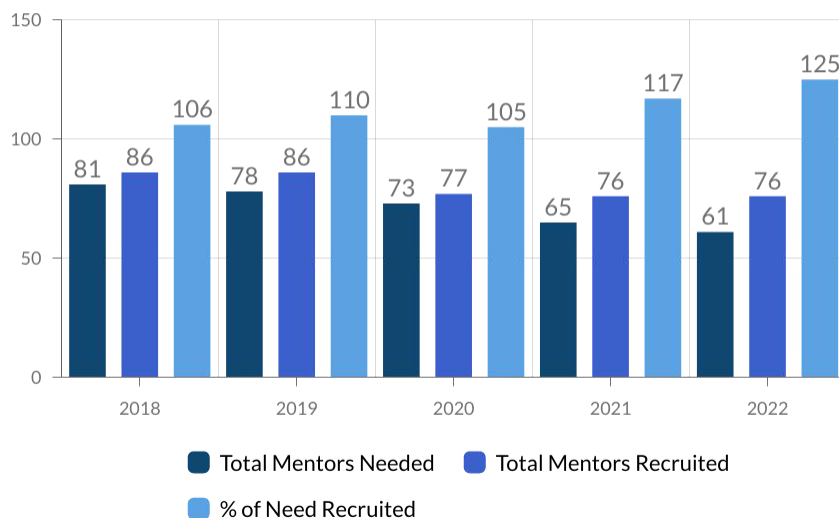
tnAchieves Inducts Inaugural Mentor Hall of Fame Members

On October 3, tnAchieves announced its inaugural class of tnAchieves Mentor Hall of Fame inductees to celebrate and honor mentors who consistently go above and beyond to support tnAchieves efforts in their communities. tnAchieves recognized 32 outstanding volunteers across Tennessee in its inaugural class. **Allen Lutz, the Director of Education and Workforce for the Roane Alliance, was one of the tnAchieves Mentor Hall of Fame inductees!**

TN PROMISE & TNACHIEVES RECRUITING

Since the tnAchieves (now called TN Promise) scholarship program came to Roane County in 2012, the Roane Alliance has led the effort to recruit mentors for our high schools seniors on behalf of tnAchieves and the Roane County Executive. Every year, Roane County has met and exceeded our mentor goal. In 2022, we achieved 125% of our mission of 61 mentors - which ranks at 4th highest in the state. With each mentor we recruit, fewer students are assigned to each mentor.

TN PROMISE PERFORMANCE 2018-2023



ROANE COUNTY SCHOOLS CAREER WEBSITE

Because of the Pandemic, the traditional Career Days were canceled, so Roane County Schools and the Roane Alliance collaborated on an online Career Website. The Roane County Schools Career Website can now be visited year-round and includes 68 (and growing) local and regional organizations at <https://sites.google.com/roaneschools.com/rcs-careers/home>



STUDENTS IN THE WORKPLACE

One-hundred thirteen Career and Technical Education (CTE) students from Rockwood High School (September 13th) and Harriman and Midway High Schools (October 18th) visited four manufacturing companies in the Roane County Industrial Park in Rockwood. The students learned about each manufacturer and the types of career opportunities they offer. The students visited Daycab Company, Heubach Corporation, MPP and Sauter Timber. To learn more about the Education Matters program, visit EducationMatters2Roane.org.





TACL

The Tennessee Association of Community Leaders conference travels to a new county in Tennessee every year and brings leaders from all over the state together for learning, networking, and a little fun along the way. In 2022, Roane County received the honor to host approximately 115 leaders from Memphis to Bristol, and everywhere in between. Attendees were able to participate in many break out sessions, listen to fantastic speakers, enjoy some local eateries, all while enjoying the sights of Roane County.

LEADERSHIP ENGAGE

The Leadership Roane County (LRC) program began in 1985, under the direction of Dr. Paul Goldberg and Roane State Community College. The Roane Chamber is a co-sponsor of the program and leads two of the LRC programs - Roane County Youth and the newest, Roane County Engage. The LRC program seeks to develop informed leaders who will be active in community life and who will support a volunteer program dedicated to the positive growth of Roane County. For more information on Leadership Roane County please visit roanechamber.com/leadership.

POLITICAL FORUM

The Roane Chamber's Community Development Committee hosted "Meet the Candidates" on June 28, 2022. There, candidates running for Register of Deeds, Tennessee House of Representatives Districts 41 & 32, Roane County Public Defender, and Roane County Executive were invited to answer questions submitted by the public.

RIBBON TYINGS

As a way to honor existing businesses with new stories to tell, The Roane Chamber has implemented ribbon tyings to their menu of services in 2022. These ribbon tyings symbolize "tying in to the community" and that's just what Melinda Bertram with Jamestowne Assisted Living wanted to do as the new Executive Director. The Roane Chamber's first ribbon tying was with Jamestowne Assisted Living on 11/8/22. We look forward to organizing many more ribbon tyings in the future!



OTHER ANNUAL CHAMBER EVENTS

Roane Chamber hosts multiple annual events each year. The 27th annual Elected Official's BBQ is held every year to say "thank you" to our county's elected officials and their family for their service, their work in our community and for our county. The 2nd annual Joint Regional Networking Event was held in June at the Venue in Lenoir City. This event brings together 6 Chambers from across our region for networking, food and drinks, and recognition of each chamber in front of a crowd of around 300 attendees.

RIBBON CUTTINGS: 21

Ace Hardware
Adoration Hospice
Burger King
Casseltown's
Competitive Edge Dental Arts
Diamond Tap Tavern
Frenia's Plumbing
From The Heart Food Pantry
Gather Coffee Company
Griffith Family Pharmacy
LiftZone in Roane
Meal Express
Power & Pryse Orthodontics
Roane Dental
Stand by Your Pan Catering
Taco Bell Rockwood
The Body Shop
The Chef's Workshop
The Lost Texan Food Truck
US Cellular
Unstoppable Auto

382 ACTIVE ROANE CHAMBER MEMBERS!



AMBASSADORS

The Ambassadors supported many Ribbon Cuttings, Business of the Month Presentations, and local restaurants with Breakfasts and Coffee events to support Local Businesses. They sponsored many children in the Angel Tree program as a “give-back” to the community. The Ambassadors served as a Liaison for many Chamber Member businesses to keep them informed about Chamber events and information.

To learn more about the Roane Chamber, Chamber Membership and Chamber related programs, visit RoaneChamber.com.

CHAMBER CHAMPIONS

- Centrus Energy
- CNS Y-12
- Coldwell Banker Jim Henry & Associates
- Regions
- UT Battelle/ORNL

Thank you Chamber Champions for your support of the Roane Chamber as top-level, Executive II Members!



BUSINESS OF THE MONTH

Feb – X-Press Window Tinting
March – Amedisys Hospice of Sweetwater
April – Roane Transportation Services LLC
May – ToBro Bath Co.
June – Crawford Chiropractic
July – Amazing Bakes & Cakes
August – Best Roofs
September – Diamond Tap Tavern
October – One Step Closer Vinyl Creations
November – Smokehouse Bar & Grill
December – Scandlyn Lumber Co.



TOURIST SPENDING IN ROANE

Each household in East Tennessee pays less in State and Local taxes as a result of taxes generated by tourist spending in the county. Roane County households paid \$247 less in taxes due to taxes generated by tourist spending in Roane County.

In 2021 tourism generated 24.2 billion dollars, which was the largest visitor spending nationally in TN history. Roane County visitors spent 51.42 million dollars, which ranked Roane County 28th out of 95 Counties. When the numbers are released for 2022, expectations are to match or increase those numbers.

NEW EVENTS IN TOURISM

Roane County became host of the Food Truck Rally under the direction of The Chef's Workshop on the Old Courthouse lawn located at 119 Court Street in Kingston. The rallies were a huge success. A Culinary experience with up to 9 different food trucks and varieties of food, games for the kids, live music and a beautiful setting for everyone to enjoy dinner. The Food Truck Rally will return on Wednesday nights in the Spring of 2023. For more information on tourism in Roane County check out our website, VisitRoane.com or SoakinRoane.com.

ROCKWOOD MARINA & RV RESORT

On November 29, 2022 a groundbreaking ceremony was held at the Rockwood Marina & RV Resort located at 1500 Pumpphouse Road in Rockwood, 7 miles from I-40. The Marina & RV Resort has 1.5 miles of waterfront with 67 of 149 RV slips on the shores of Watts Bar Lake. The intended opening date is Summer 2023.

- RV Check-in building with Marina/RV store
- Bar & Grille
- Lakefront & Lakeview RV sites
- Laundry/Restrooms/Shower Facility
- Pool with shaded pavilion
- (102) 30' individually covered boat slips with lifts
- Beach area
- Boat launch
- Fueling Dock (gas & diesel)
- Fire pits
- Rentals - golf carts, bikes, e-bikes, canoes, kayaks, pedal boats, stand up paddle boards, pontoon boat & sailboats.

To learn more about outdoor recreation in Roane, visit RoaneOutdoors.com.

ANNUAL EVENTS IN TOURISM:

Disc Golf Tournaments at Roane County Park & SWP
Fishing Tournaments
Gizmo Jam
Golf Tournaments
Hooray for Harriman
May Day Festival
Movies at the Princess Theatre (and concerts), Stone Theater
Narramore Farms Pumpkin Patch & Corn Maze
Narramore Farms Strawberry Festival
Narramore Farms Sunflower Festival
October Sky Festival
Roane State Expo: Rodeo, Dog Shows, & equestrian
Rockin' the Ramp - First annual Labor Day Weekend
Smokin' the Water - July 4th
Spring and Fall Street Festivals in Kingston
Tennessee Medieval Faire
Tennessee Pirate Fest
Tennessee RiverLine - Spring & Fall
Thunder Road
To view our full calendar of events visit RoaneTourism.com/events.

2022 Board Members

The Roane Alliance Board 2022

Danice Turpin – Chair
Sasha Benjamin – Vice Chair
Jim Owens – Treasurer
Becky Ruppe – Secretary
Kendall Bear
Jamie Bolling
Steve Byerly
Marilyn Calfee
Suzie Clay
Wade Creswell
Lynn Farnham
Bryan Freese
Junior Hendrickson
Sean Hensley
Kevin Ironside
Russell Jenkins
Leigha Justice
Scott Mason
Mayor Tim Neal
Jim Palmer
Jason Pilant
Mayor Jason Stiltner
Sharon Templeton
Candace Vannasdale
Mark Watson
David Webb
Dr. Chris Whaley

Honorary/Ex-Officio Members

Dr. Julian Ahler
Jim Henry
Jerry Stephens
George Ed Wilson

Chamber Board 2022

Sean Hensley – Chair
Ben Briley – Chair Elect
Lynn Farnham – Treasurer
Eric Bacon
Chris Barton
Dayle Beyer
Richard Broyles
Angela Dougal
Toni Haba
Sarah Harrison
Brandon Heichelbech
Dina Jackson
Russell Jenkins
Scott Mason
Kathy May-Martin
Rose Meza
Kathy Parks
Mark Patterson
Dana Peterka
Deric Runge
Becky Ruppe
Dr. Ken Tobin
Danice Turpin
Dr. Chris Whaley
Jerry White

Roane County Industrial Development Board 2022

Jim Palmer – Chair
David Webb – Vice Chair
Jim Owens – Treasurer
Quentin Craig
Teddy Haywood
Joe Heckman
Bob Kite
Jeff Nichols
Tommy Thompson

Roane County Commission Industrial Liaison Committee

Commissioner Chris Lehman
Commissioner Charlotte Cunningham
Commissioner Shannon Hester
Commissioner Junior Hendrickson
Commissioner Travis Parks

Roane County Commission Tourism Committee

Commissioner Charlotte Cunningham
Commissioner Chris Lehman
Commissioner Mike Hooks
Commissioner Junior Hendrickson
Commissioner Ben Gann

TERESA JACKSON
VP of Operations



JENNIFER BROWN
Event Coordinator



CALEB BEASLEY
Social Media & Content Mgr



FELICIA VAN ASTEN
Chamber Membership Manager



JUSTIN SNOW
Interim President & CEO



CARY PARTEN
Fiscal Services & Office Mgr



STACEY WILSON
Visitor Services Manager



ALLEN LUTZ
Education & Workforce Director





865-376-2093



www.roanealliance.org



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